



CONTACT

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- KUWAIT
- Linkedin.com/in/amroalsharkawy

PORTFOLIO & LINKS

- Personal Website:
DESIGNSHARK.PRO
- Freelance Profile
Mostaql.com/u/ametshark
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EXPERTISE

Art Direction & Creative Leadership	
Branding & Visual Identity	
Social Media Management	
Advertising & Campaigns	
Digital & Web Design	
Publication & Print Design	
UI/UX Design	
Video & Motion Design	
Creative Concept Development	
Team Management	

LANGUAGES

Arabic	Native
English	Professional

PERSONAL INFORMATION

- Driving Licence:
EGYPT - KUWAIT
- Nationality:
EGYPTIAN IN KUWAIT

AMRO ALSHARKAWY

ART DIRECTOR | SOCIAL MEDIA MANAGER | CREATIVE DESIGNER

CREATIVE LEADER · VISUAL STORYTELLER · BRAND BUILDER

PROFESSIONAL PROFILE

Creative Art Director with 20+ years of experience across advertising, publishing, branding, digital media, and visual communication. Currently working as Art Director & Social Media Manager at Alkasaem Alhandasia, leading visual communication, creative direction, digital content, and social media presence.

Experienced in transforming business objectives into strong visual concepts, creative campaigns, brand identities, digital content, and engaging visual experiences.

EXPERIENCE

ART DIRECTOR & SOCIAL MEDIA MANAGER

Alkasaem Alhandasia [Kuwait – 2023 – Present]

alkasaem.co | @AlkasaemAlhandasia

- Lead the company's Art Direction and visual communication across digital and marketing channels.
- Manage and develop the company's Social Media presence and visual content strategy.
- Develop creative concepts and campaigns for construction and engineering services.
- Create and direct content for Instagram, Facebook, LinkedIn, YouTube, TikTok, and other digital platforms.
- Design advertising campaigns, social media creatives, infographics, presentations, promotional materials, and digital assets.
- Develop visual storytelling that transforms technical construction information into engaging content.
- Contribute to the development and enhancement of the company's visual identity and brand communication.
- Coordinate with engineering, technical, marketing, and sales teams to ensure accurate and professional communication.
- Utilize modern design technologies and AI creative tools to enhance creative production.

ART DIRECTOR & PUBLISHING MANAGER

Dar Sukoon Al-Fikr for Publishing & Distribution [Kuwait – 2018 – 2022]

- Lead visual production for publications and creative materials.
- Supervise designers and contributors; coordinate with suppliers and internal departments.
- Manage production resources and publishing workflows; participate in recruitment and training.

ART DIRECTOR CONSULTANT

Foodz International [Kuwait – 2017 – 2018]

- Creative direction across publications, advertising, websites, and mobile applications.

ART DIRECTOR

Injaz Media [Kuwait – 2010 – 2016]

- Art direction for books, magazines, advertising campaigns, websites, and mobile applications.

SENIOR GRAPHIC DESIGNER

Injaz for Publishing & Distribution [Kuwait – 2006 – 2010]

- Art direction and design for publications, advertising, books, magazines, websites, and digital applications.

Senior Art Teacher & Visual Arts Educator

Ministry of Education [Kuwait – 2006 – Present]

- Experienced art teacher specializing in drawing, painting, design, color theory, and creative development, with strong skills in curriculum planning, practical workshops, student mentoring, and developing artistic abilities.

GRAPHIC DESIGNER

101BUZZ Advertising Agency [Cairo, Egypt – 2004 – 2005]

- Graphic design and advertising production.

EDUCATION

Postgraduate Diploma in Arts

Helwan University - Cairo, Egypt Faculty of Applied Arts.

Bachelor of Applied Arts

Helwan University - Cairo, Egypt Faculty of Applied Arts.

APPS & TOOLS

